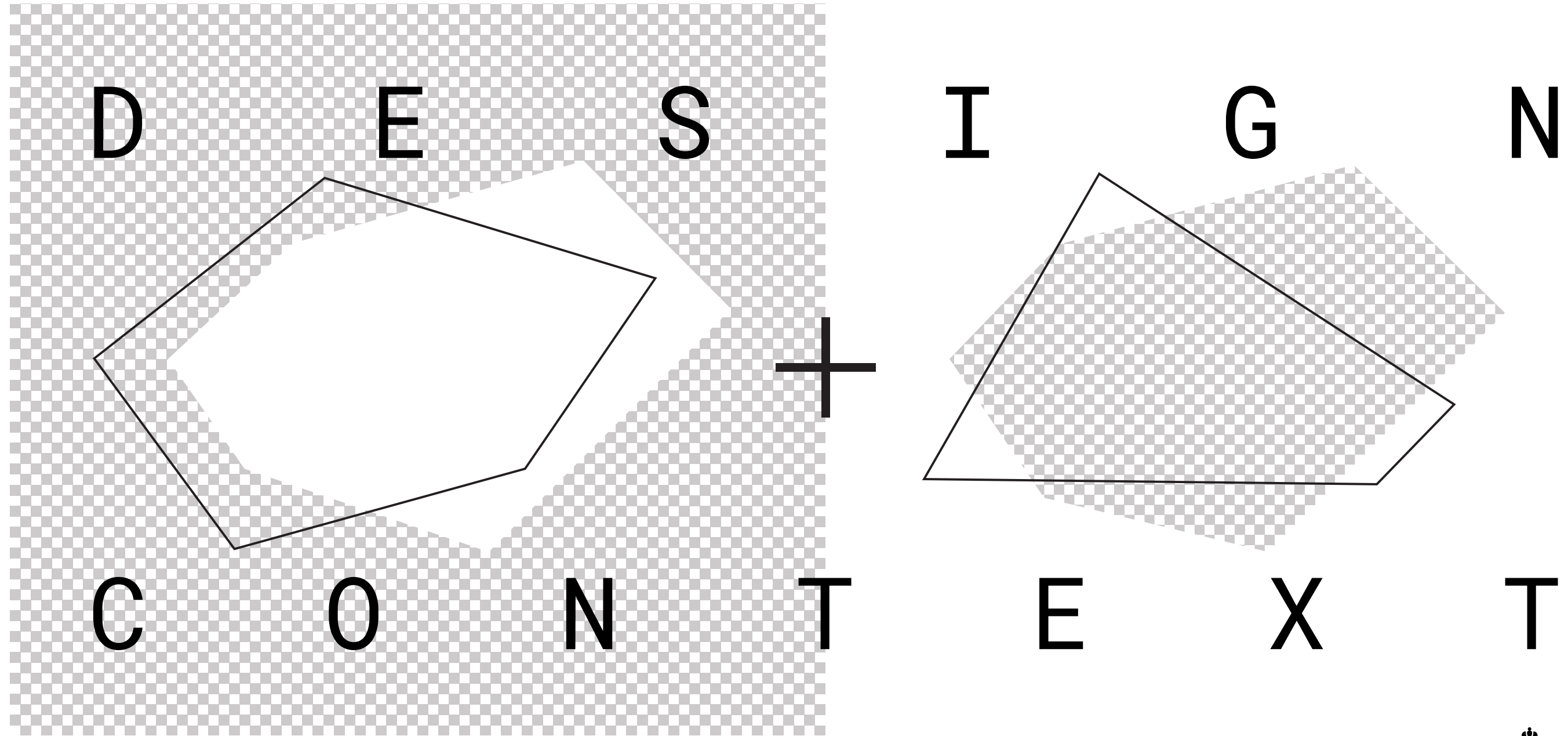


1 – 3 March

2019

St Petersburg

Russia



The Thirteenth International Conference on Design Principles and Practices

Confernece Info

The 13th International Conference on Design Principles & Practices

2019 Special Focus:
DESIGN + CONTEXT

Organized by:
Design Principles & Practices Research Network
(Common Ground Research Network)
+
St Petersburg University, Russia

When: 1-3 March 2019

Where:
St Petersburg, Russia
St Petersburg State University

Confernece History

2007 - Imperial College, London, UK
2008 - University of Miami, Miami USA
2009 - Technical University Berlin, Berlin, Germany
2010 - University of Illinois at Chicago, Chicago, USA
2011 - Sapienza University of Rome, Rome, Italy
2012 - University of California, Los Angeles, USA
2013 - Chiba University, Chiba, Japan
2014 - UBC Robson Square in Vancouver, Canada
2015 - University Center Chicago, Chicago USA
2016 - Pontifical Catholic University of Rio de Janeiro (PUC-Rio), Rio de Janeiro, Brazil
2017 - Institute without Boundaries at George Brown College, Toronto, Canada
2018 - ELISAVA Barcelona School of Design and Engineering, Barcelona, Spain
2019 - St Petersburg University, St Petersburg, Russia
2020 - Pratt Institute, Brooklyn, USA

Past Plenary Speakers

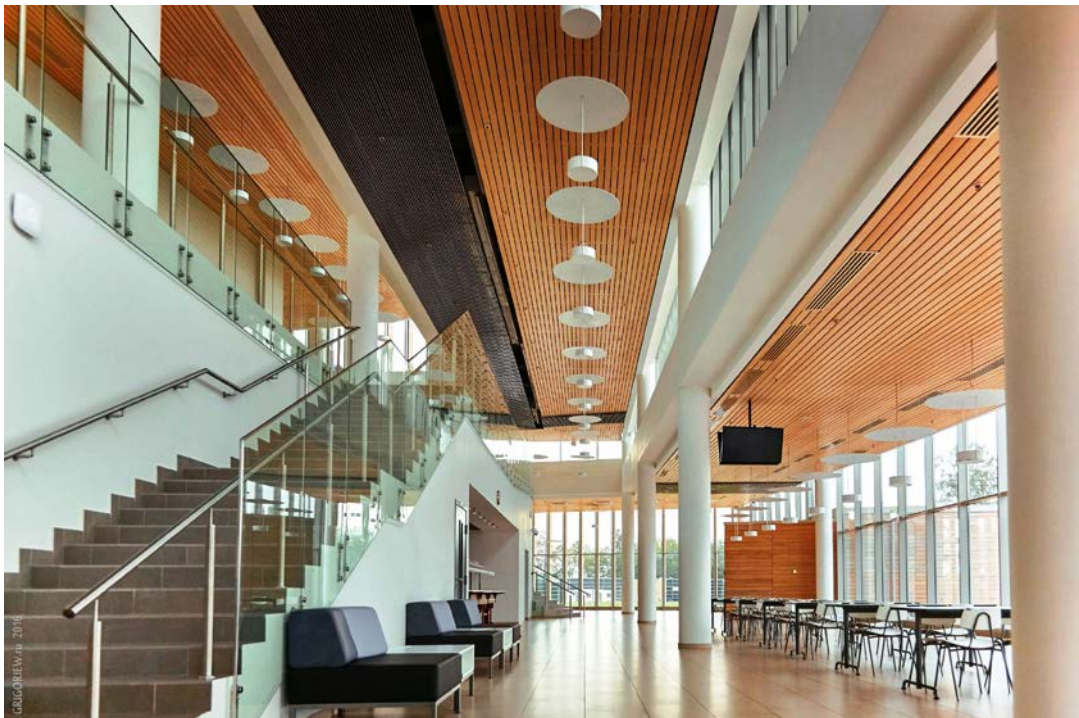
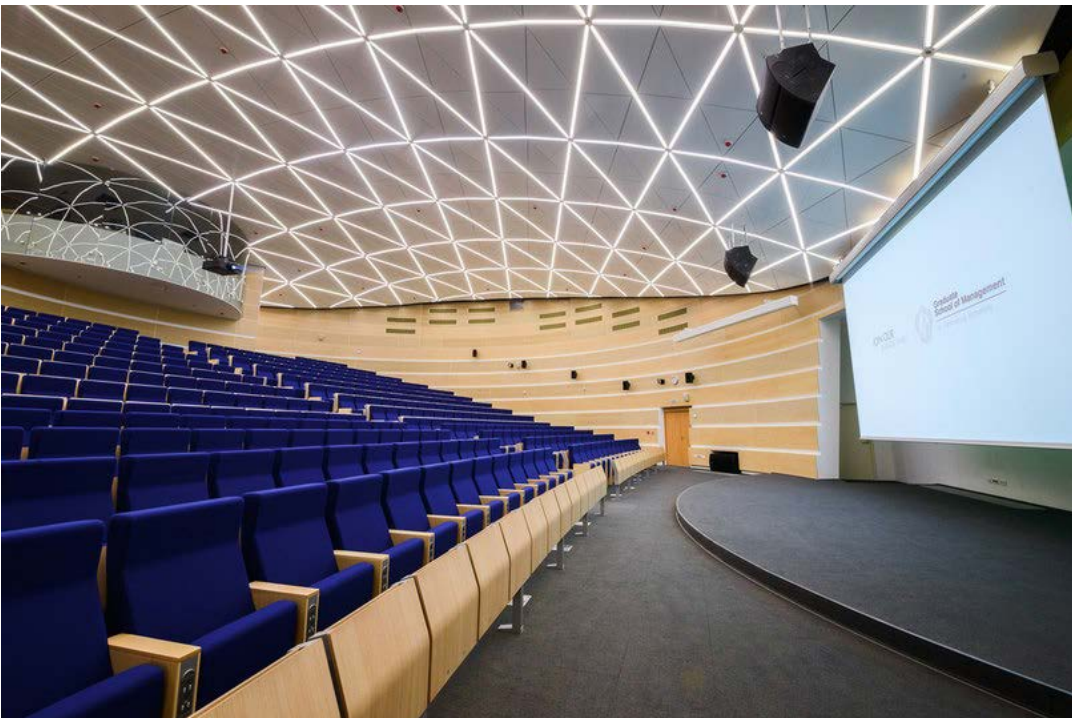
Ezio Manzini, Engineer, Politecnico di Milano, Italy
Sol Sender, VSA Parnters, Chicago, USA
Christian Guellerin, L'École de design Nantes Atlantique, Nantes, France
Banny Banerjee, Founder, Stanford ChangeLabs, USA
Lev Manovich, Professor, City University, USA
Philip Beesley, Professor, University of Waterloo, Canada
Yoichiro Kawaguchi, Professor, The University of Tokyo, Tokyo, Japan
Lorraine Justice, Rochester Institute of Technology, USA
Aldo Cibic, Founder, Cibic & Partners and Cibicworkshop, Italy
Luisa Collina, Dean of Design School, Politecnico di Milano, Italy

Advisory Board

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Guillermina Noël, University of Art and Design, Canada
Mahendra Patel, Leaf Design, India
Toni Robertson, University of Technology, Australia
Terry Rosenberg, Goldsmiths, University of London, UK
Keith Russell, University of Newcastle, Australia
Maria Cecilia Loschiavo dos Santos, University of São Paulo, Brazil
Louise St. Pierre, Emily Carr University, Canada

Confernece Venue 2019

St Petersburg University
GSOM SPbU campus "Mikhailovskaya Dacha"



Design + Context

The 2019 edition of the International Design Principles and Practices Conference invites designers and academics to present their ideas and experience, concerning the differing relationships between Design and Context.

Design

From a “Design” point of view, what role and impact might the practices of design have on the historical context to which it is applied? How does design make change, not only for a future context, but to the present? Lately there are a lot of talk about designing for the future; looking at design as primarily a speculative enterprise. Maybe this is due to a ‘future context’ being more attractive for designers, than untangling already existing crisis’s in real contexts. Nevertheless, it is important to consider the present context before imaging new futures. In this line of questioning there is a productive demand: how design allows for the plurality of present contexts, the growing gap between people living in the future and in the past, between different cultures, professional fields and thus, between different contexts.

Can we see “Design” as a tool for changing “Context”? Traditionally the outcome of design are the objects produced to respond to the economic, functional, aesthetic needs; with meanings and messages inserted into those objects. Exploring these objects and meanings, we could identify them as tools and methods of change by Design and trace them as ‘contours’ of innovation on an alternative map of new contexts, influenced and born through Design activities.

Context

From the “Context” point of view, what impact do social contexts have on design, as a discipline and as a profession? As Marx asked: “It is not the consciousness of men that determines their existence but their social existence that determines their consciousness”. Seeing context as social existence, that determines a lot not only a lifestyle but also consciousness, how might context demand things of design as well? What are the particularities that every different context leaves on design? In times increasing globalization, are there some characteristics that make design from one cultural/social/political/geographic reality different to the one from another? And if it is a loop, and the context does determine consciousness, should we exchange the best practices that we possess to bring change?

Schedule

Friday, 1 March 2019

08:00-09:00 Conference Registration Desk Open
09:00-09:20 Conference Opening (20-minutes)
09:20-09:40 Welcome Address (20-minutes)
09:40-10:15 Plenary Session 1 (35-minutes)
10:15-10:50 Plenary Session 2 (35-minutes)
10:50-11:35 Garden Conv. and Coffee Break
11:35-12:20 Talking Circles I (45-minutes)
12:20-13:20 Lunch (60 min)
13:20-14:35 Parallel Session (75-minutes)
14:35-14:50 Coffee Break (15-minutes)
14:50-16:05 Parallel Session (75-minutes)

19:30 Welcome reception (bulthaup)

Saturday, 2 March 2019

08:00-09:00 Conference Registration Desk Open
09:00-09:15 Daily Update (15 min)
09:15-09:50 **Plenary Session 3 (35 min)**
09:50-10:25 **Plenary Session 4 (35 min)**
10:25-10:55 Garden Conv. and Coffee Break
10:55-12:10 Parallel Session (75 min)
12:10-13:10 Lunch (60 min)
13:10-13:55 Parallel Session (45 min)
13:55-14:05 Transition Break (10 min)
14:05-15:20 Parallel Session (75 min)
15:20-15:35 Coffee Break (15 min)
15:35-17:15 Parallel Session (100 min)

19:30 Conference Dinner

Sunday, 3 March 2019

08:00-09:00 Conference Registration Desk Open
09:00-09:15 Daily Update (15 min)
09:15-09:50 Plenary Session 5 (35 min)
09:50-10:25 Plenary Session 6 (35 min)
10:25-10:55 Garden Conv. and Coffee Break
10:55-12:10 Parallel Session (75 min)
12:10-13:10 Lunch (60 min)
13:10-14:50 Parallel Session (100 min)
14:50-15:05 Coffee Break (15 min)
15:05-16:20 Parallel Session (75 min)
16:20-16:25 Transition Break (10 min)
16:30-17:00 Closing Session and Award Ceremony

Plenary Sessions

Friday, 1 March 2019

Session 1, 2:

Strategic design and Innovation:
design in social contexts

Speakers:



Axel Quack. Strategy Director, Frog
(Global Design, Innovation & Strategy Firm),
Munich, Germany

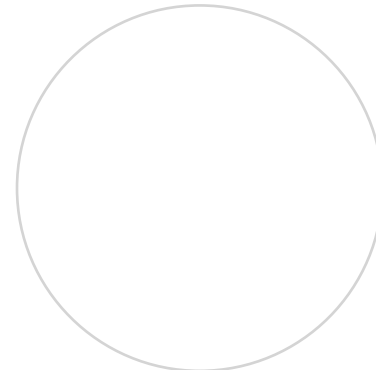
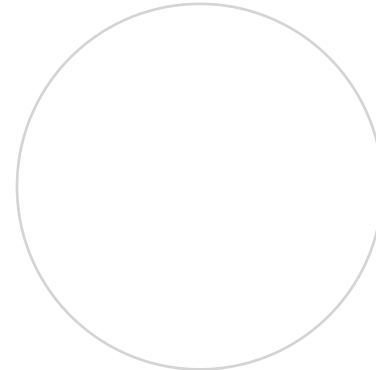


Maria Stashenko. Service designer,
Director, Design Thinking Center,
Co-Founder, Wonderfull Laboratory,
Moscow, Russia

Saturday, 2 March 2019

Session 3, 4:

Speakers:

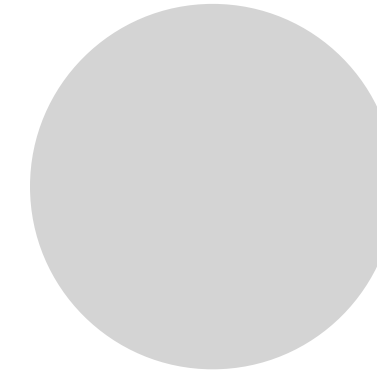


Sunday, 3 March 2019

Session 5, 6:

Design on the border of contexts:
between virtual and physical

Speakers:



Ilya Utekhin. Professor, Department
of Anthropology. European University.
St Peyersburg, Russia



Ivan Puzyrev. Interaction Designer
Head, AR/VR Department,
Strelka KB, Moscow,
Russia

Parallel Sessions

Parallel Session 1

Design Education

On learning to become a designer.

Design thinking: cognitive modes and learning styles. Design approaches, strategies, methodologies and tactics. The meaning of innovation and creativity, in theory and practice. Methods of observation, frames of interpretation and criteria for assessment of design.

Parallel Session 2

Design in Society

On the social sources of design and the social effects of design. Health, safety and public welfare in design practice. The design of human systems and cultural processes. Design without designers: everyday, amateur, organic and living designs.

Parallel Session 3

Designed Objects

On the nature and form of the objects of design. (Industrial design, Ergonomics, Ceramics, Decorative arts, Engineering and design, Fashion, Interior design).

Parallel Session 4

Visual Design

On representation and communication using the medium of the image. (Communications design, Visual arts, Fine Arts, Illustration, Photography, Film and video, Graphic design, Typography, Technical communications, Telecommunications design, Interface design, Digital, internet, and multimedia design).

Parallel Session 5

Design Management and Professional Practice

On the organization of design, design work, and design as a professional practice. Designing design: from conceptualization to specification. Multidisciplinary and cross-professional approaches to design. Co-design: designing with users. Public and professional understandings of the role of the designer.

Parallel Session 6

Architectonic, Spatial, and Environmental Design

On building design, landscape design, and sustainable design practices. (Architecture, Urban planning, Landscape architecture, Lighting design, Environmental standards and regulations, Sustainability built in: working with scientists, social scientists, and economists).

Parallel Session 7

Local Session (in Russian)